



GVAHA BOARD MEETING MINUTES

May 25, 2021

7:00 – Remote

Facilitated by: President of the Board, Matt Burns

AGENDA _____ Matt Burns _____ at _____ 7:08 _____ PM

Welcome - Introduction of visitors

Visitor discussion

Attendance

Jami, Kelli, Karen, Matt, Dave, Phil, Kim, Jenn, Audra, Ciji, Vicki

GVAHA Staff

- **Hockey Director** – Joel
 - Head Coach list sent out through email
- **Hockey Director** – Jack

Secretary's Report – Jami Nyhuis

- Approval of previous month's meeting minutes

Team Director – Dave Atkinson

- Adray – Kevin Wood regarding season wrap up meeting and future discussions
- Reached out to Jim R.
- To reach out to families who left the organization
- Would like to figure out goal as a board/organization
- Squirt Teams: 2 at this time; budgeted for 3 teams
- **Manager Coordinator** – Karen Sobeck
 - Families asking about team gifts to coaches
 - Manager list updated
 - New house team names to update and get communication started
 - COVID changes

Treasurer's Report – Phil Malnar/Vicki VanderVeen

- FY2021 Financial Review and Refund Status
 - Board voted and in favor of refunds that were listed per budget
- FY2022 Budget and Player Fees
 - To increase fees by \$25 per player or keep fees the same and hope fundraising covers loss of keeping fees the same
 - If raising will break even for the year per current drafted budget
 - If more kids come in to the association then association will make money
 - If leaving fees the same, will tap into the surplus
 - To keep player fees down will need to partake in more fundraising
 - Voted and approved to keep fees the same and not raise

Equipment and Merchandising Director Report – Audra Atkinson

- To get fittings scheduled – not able to use the rink for fittings
 - End of July / Beginning of August
- Jersey cost will be the same as last year
- Audra to send out sublimated jersey designs



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Fundraising Director Report – Kelli Sterley

- Scrip: Going great
- Fundraisers for 2021-2022
 - Euchre Tournament
 - Michigan Moonshine, they donate a percent back for food/drink purchases
 - Looking at August/Sept evening
 - Hat Trick Raffle
 - Selling in December
 - Raffle in January
 - I [Kelli] would like to offer the team who sells the most tickets a prize of some sort. Pizza party or Stars shirts (from Toren)
 - Wreath Fundraiser
- Sponsorship
 - Looking at adding bathroom stall signage. Getting prices from Mike
- **Sponsorship Coordinator**

Communications Report – Ciji Marckini

- **Social Media Moderator**

Events Director – Kim Krombeen

- Memorial Day Parade
 - Ciji picked up candy
- Skate with the STARS
 - To do a 50/50

Vice President – Jennifer Beverwyk

President Report – Matt Burns

- **MAHA Representative Report – Ron White**

NEW BUSINESS

Meeting Adjourned by Matt Burns at 8:15 PM