



# GVAHA BOARD MEETING MINUTES

April 20, 2021

7:00 – Remote and In Person

Facilitated by: President of the Board, Matt Burns

**AGENDA** \_\_\_\_\_ Matt Burns \_\_\_\_\_ at 7:07 PM

**Welcome-** Introduction of visitors

Visitor discussion

## **Attendance**

Jami, Kelli, Jenn, Matt, Phil, Audra, Jack, Kim, Ciji, Dave

## **GVAHA Staff**

- **Hockey Director** – Joel
- **Hockey Director** – Jack
  - Spring Season is underway
  - To get an update on summer camps
  - Coaches for travel teams to be published, Jack to update Ciji with list

## **Secretary's Report** – Jami Nyhuis

- Approval of previous month's meeting minutes

## **Team Director** – Dave Atkinson

- House team numbers – 3 squirt (possibly 4), 1 peewee, 3 10u (possibly 4), 1 12u; possibly 1 14u
- **Manager Coordinator** – Karen Sobek

## **Treasurer's Report** – Phil Malnar

- Introduction

## **Equipment and Merchandising Director Report** – Audra Atkinson

- Jerseys - modified last year style or try Huntsville style (price is the same); notice new socks for both
  - Examples Attached
- Travel jersey dates
  - June after teams have been established
- Apparel store - new format; will be open 2 times (start in June); new items
  - Only Bauer gear, items not sold on FanStand
  - Question: Do we want to increase prices and use this as another fundraising option?
    - Portion of the proceeds to go towards Scholarship Fund
    - *Voted - Passed*
- Will be emailing Travel coaches with reasonably priced practice jersey options

## **Fundraising Director Report** – Kelli Sterley

- Sponsorship Package for 2021-2022 is being worked on
- Hat Trick Raffle – November, Drawing in December
- Sponsorships
  - Are there other places to post Sponsorships Advertisements – to have discussion with Mike
  - Helmet Stickers?



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- Fundraiser Ideas
  - Drive-In Theater at Rink
    - Kim to connect with Celebration and Mike at the rink
- **Sponsorship Coordinator**

## **Communications Report – Ciji Marckini**

- **Social Media Moderator**

## **Events Director – Kim Krombeen**

- Memorial Day Parade Canceled
- 4<sup>th</sup> of July Parade is an option,
  - There is a \$55 entry fee
  - Cost of Candy
  - Application Due May 28<sup>th</sup>
- Try Hockey for Free – Kim to get dates and coaches

## **Vice President – Jennifer Beverwyk**

- The end of season party was a great success, and a lot of fun was had by all! Thank you to all the volunteers who helped the event run so smoothly.

## **President Report – Matt Burns**

- **MAHA Representative Report – Ron White**

## **NEW BUSINESS**

- Planning meeting for upcoming year
  - Ciji to setup/send out date options
  - Charity Event Ideas
    - To come up with a goal for number of events
  - To set a goal for number of fundraiser events for the year
- Board Members to sign thank you cards

Meeting Adjourned by     Matt Burns     at     8:06     PM



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## 2020-21 UNIFORM WITH UPDATES



## 2021-22 UNIFORM UPDATE OPTION

