



# GVAHA BOARD MEETING AGENDA

October 15, 2019

7:00pm – Griff's Georgetown

**Facilitated by: President of the Board, Matt Burns**

## **Attendance**

Present: Matt Burns, Ryan Kimball, Kim Krombeen, Karen Sobeck, Kelli Sterley, Ciji Marckini, Audra Atkinson, Jim Rozema, Vicki Vander Veen, Mike Stack, Joel Breazeale

Absent: Jack Williams, Jami Nyhuis

## **AGENDA**

**Call to order by Matt Burns at 7:11 PM.**

**Welcome-** Introduction of visitors - Mike Stack

### **Secretary's Report**

- Review and Approval of Meeting Minutes - approved
- Review and Approval of Agenda
- Action Items

### **GVAHA Staff**

- **Hockey Director**
  - Season is off to a great start - great volunteers
  - After first session of Learn to Play, some more players will be moved up to Cross-Ice
  - Eric Hurlbutt's injury was discussed - thoughts are with them; will be checking in with the family

### **Team Director -**

- Jim still needs to follow with Squirt for feedback on evaluation and use of Team Genius
- ADRAY
  - Little bit of an issue with logging scores into ADRAY website - was resolved quickly
  - Managers - Where do they get the funds to manage their team?
    - Everything is provided by association (stickers); "fluff" stuff like tournament bags is paid for by puck money or team/parent donations
  - All coaches need to present tournaments at opening meeting so parents are familiar with costs
- **Manager Coordinator**
  - Need to increase communication about tournaments and extra expenses

### **Treasurer's Report**

- Reviewed Budget, Projected for this year and the difference (document shared with the Board)
- Shortfall of about \$11,000 - will change with the addition of some LtP moving to Cross-Ice
- Ideas to compensate for the shortfall: credit card fees (3% - \$9000); coaching credits - how they are established (discuss timing and function of the numbers - perhaps a percentage if player counts are down)
- Discussed payment and Travel contract options for families that are not paying fees



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## Equipment and Merchandising Director Report

- Jerseys and socks have been delivered; waiting on 5 sets still
  - Jersey letter names were significantly smaller - our understanding is that we were ordering the exact product we ordered last year
- Player Welcome Packs have been handed out

## Fundraising Director Report

- Script - September is ready to for distribution
- Lottery - we can officially hold lotteries - application cost is \$135; ticket printing \$200
  - Proposed cost of tickets \$25
  - Payout \$75, \$15, \$15
  - What will this pay for?
  - Should we limit to one group?
  - Email will be sent regarding discussion on raffle by Friday, Oct. 18
- **Sponsorship Coordinator**
  - 8 total sponsors - working on Dasher boards and banners
  - Will be requesting art from Sponsors who have not already submitted art

## Communications Report

- Website - team photos will be updated as soon as they are received
- Team photos will be finished on Monday; going smoothly
- Needs clarity on Sponsor information to put on website
- Invite was sent to the Google Calendar - used for Board purpose for each month
- **Social Media Moderator**

## Events Director

- December 6 - Meet the Stars - Jenison vs. Hudsonville
- Try Hockey for Free - checking on free ice time - February 22
- Bake Sale - working on dates and gathering more information

## Vice President

- No update

## President Report

- **MAHA Representative Report**
  - Tie breaker rule change to District 6
  - Avoided to award 1st and 2nd place at district with a championship hat
  - Officiators are down 6% from last year
  - Rule is being enforced for banging on the boards - MAHA is watching how it will be played out this year



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## NEW BUSINESS

- Need to review roles that are adopted in the by-laws to make sure jobs are written correctly - Board members will review their job description by November meeting and come with changes
- Next meeting: November 19 @7:00pm

**Meeting Adjourned by Matt Burns at 9:06PM.**