



GVAHA BOARD MEETING AGENDA

September 17, 2019

7:00pm – Griff's Georgetown

Facilitated by: President of the Board, Matt Burns

Attendance

Present: Matt Burns, Ryan Kimball, Tammie DenBoer, Kim Krombeen, Karen Sobeck, Kelli Sterley, Ciji Marckini, Audra Atkinson, Jim Rozema

Absent: Vicki Vander Veen, Joel Breazeale, Jami Nyhuis

AGENDA

Call to order by Matt Burns at 7:08 PM.

Welcome- Introduction of visitors - Tammie DenBoer

Visitor discussion - Tammie is working on a large corporation sponsorship for next season

Secretary's Report

- Review and Approval of Meeting Minutes - approved
- Review and Approval of Agenda
- Action Items - will be kept in separate document by Secretary and not included in minutes

GVAHA Staff

- **Hockey Director - absent**
 - Questions:
 - Ice Calendar was shared in email sent by Jack on August 21.
 - Try Hockey for Free - goal date: February 22
 - Event Director will coordinate sub committee to look at: 1.) viability and 2.) what do we need to have in place to retain new families
 - Subcommittee members: Kim Krombeen, Matt Burns, Ciji Marckini
 - Staying with current officials scheduler - PP

Team Director -

- Jim will follow with Squirt for feedback on evaluation and use of Team Genius
- Attended ADRAY meeting
 - Scheduling meeting for House - September 29th
 - Treasurer - mail check for \$1100
 - No contact sheets this year - all contacts on TS
- **Manager Coordinator**
 - House managers meeting - September 18 @6pm
 - Do not print player checklist until after January 1st - to play in MAHA - have to play in a specific number of games to do MAHA opt in tournament; ADRAY - players have to play in at least 10 games to play in ADRAY playoffs



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Treasurer's Report - absent

- Meeting with President to review budget

Equipment and Merchandising Director Report

- House socks order is in; waiting on jerseys
- Player Welcome Packs will be handed out with jerseys if all items have arrived
- Jerseys will not be ordered until a player has registered

Fundraising Director Report

- Script - August distribution is ready to for distribution
- Connected with Kim about Moms Hockey Game and Bake Sale
- Fundraiser - starting in October - Skate guards \$30; Accessory bags \$28; Slides \$30 and \$35
- Lottery - submitting final documentation to have raffle ready for December selling and January payout; determining ticket costs and payout
- **Sponsorship Coordinator**
 - 2 new sponsors - Rowe Professional Services and Sharpe

Communications Report

- Will use Google Calendar in the future - will share with Board
- Review following months calendar
- Team and Individual Photos - looked into two different photographers - Board decided to stick with LTPICS
 - Pictures second or third week of October except for JV team
 - Will look into having team photos taken on smaller groups when teams have shared ice
- **Social Media Moderator**

Events Director

- Coaches game - Saturday or Sunday afternoon option - set date earlier
- Meet the Stars Night - one high school, one game - Jenison or Grandville
- Will look into association outreach - option: Hand to Hand - fill the trailer or collect

Vice President

- Next MAHA meeting - first weekend in November
- Video review policy - "big" penalties - requests need to come from the association with \$100 deposit through MAHA website; committee will review
- Players over 18 years of age need to complete Safe Sport
- Sticks banging on boards penalty - bench minor or coach penalty

President Report

- **MAHA Representative Report** - was not able to attend the last meeting



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NEW BUSINESS

- Need to review roles that are adopted in the by-laws to make sure jobs are written correctly - Board members will review their job description by October meeting and come with changes
- Include PDF of Master Budget posted in Google Drive
- Next meeting: October 15 @7:00pm

Meeting Adjourned by Matt Burns at 8:51PM.