



GVAHA BOARD MEETING MINUTES

August 18, 2020

7:00 – Remote

Facilitated by: President of the Board, Matt Burns

AGENDA Matt Burns at 7:01 **PM**

Welcome- Introduction of visitors

Visitor discussion

Attendance

- Ciji, Jenn, Audra, Kelli, Kim, Karen, Vicki, Matt, Jim

GVAHA Staff

- **Hockey Director** – Joel
- **Hockey Director** – Jack

Secretary's Report

- Approval of previous month's meeting minutes – Approved by majority vote

Team Director – Jim Rozema

- **ADRAY Tournament**
 - Bids Due September 18
 - Jim will forward bid email and board will decide if organization wants to bid to host a tournament
- **Travel Team Registration**
 - LCAHL
- **Travel Team Roster**
 - Teams can roster currently committed players
 - No tryouts until MAHA approves
- **Manager Coordinator** – Karen Sobeck

Treasurer's Report – Vicki VanderVeen

- Prior year house team accounts - still need to be disbursed. Will credit to families that have registered. If not re-registering for this year, will issue check.
- Signature cards for team accounts need to be signed at:
 - Macatawa Bank, 2020 Baldwin St, Jenison, MI 49428
- Applied for grant for GVAHA from the Michigan Economic Development Corporation - Michigan Small Business Restart Program. Grant eligibility criteria is below. Grants will be awarded in the month of September.

Grant Eligibility

Businesses and nonprofits with 50 or fewer employees, worldwide, located in Michigan. Businesses must also demonstrate the following:

- Part of an industry or nonprofit that can demonstrate it has been impacted by the COVID-19 emergency
- Needs working capital to support payroll expenses, rent, mortgage payments, utility expenses or other similar expenses
- Demonstrates an income loss as result of the COVID-19 emergency as determined by the Michigan Strategic Fund (MSF).

○ Overhead

- Currently, if our season would get cancelled completely, \$28/player would need to be retained to cover overhead from July-August. This would be further reduced by any additional fundraising dollars over the



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summer that are not yet included in the figure below. Thereafter, overhead would be an additional \$4,000 (\$30/player) each month that it is incurred. This is worst case scenario for our discussion purposes. Obviously, the hope is that we have a season that just starts later or a shortened season.

Overhead Costs Jul-Aug	\$ 7,700
Less: Fundraising	\$ (4,200)
	\$ 3,500
Registrations (House and Travel)	\$ 127
Per Player	\$ 28

- Resolution: Board voted unanimously to defer salaries of hockey directors for month of September and address in September meeting regarding length of deferment.

Equipment and Merchandising Director Report – Audra Atkinson

Fundraising Director Report – Kelli Sterley

- Any profits for foreseeable future will be held in fundraising account until season and financial responsibilities of GVAHA are clear.
- Face Masks
 - 117 masks ordered. Approximate profit of \$450
 - Order has been placed and paid for. Waiting on masks to distribute.
- Can Drive
 - Almost done with our dates. Need to continue returning them. Need to get the key back from Matt. Let's set a few days to meet and grab cans. Money can be brought to me [Kelli] or I [Kelli] can meet to get it. I [Kelli] have a bank bag for holding the money.
 - Cans can be picked up anytime, just text me [Kelli] and I [Kelli] can meet you at the storage unit.
- Euchre Tournament
 - Need to push the Euchre Tournament. I've [Kelli] been reaching out to people directly. It hasn't been advertised much. Set for Sept 2 at Michigan Moonshine
 - Stacey is going to put it on Facebook 8/17
 - Hoping anyone on the board who plays Euchre will sign up for a fun night out
- Hat Trick Raffle
 - Final profit of \$4,252.20
 - I [Kelli] would like to suggest that 50% of the profit be placed in the scholarship fund.
- **Sponsorship Coordinator**

Communications Report – Ciji Marckini

- **Social Media Moderator**

Events Director – Kim Krombeen



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Vice President – Jennifer Beverwyk

President Report – Matt Burns

- November 7 and February 20 – Try hockey free day
- Right now working as if season will move forward
- Roster for Association due August 31
- Prior to August 31, can upload roster commitments.
- February 5-7 district tournaments
 - Can bid to host online
- Referees down right now
 - Only about 200 compared to about 1000
 - Can go to other states for certification
- September 20 – intent to enter districts due
 - Normally due September 1
- If hockey and travel allowed to state or region, can go to USA hockey sanctioned events (tournament team)
 - After Sept 1, must roster team with commitments with designated coaches and may go and participate in tournaments
 - Before can be non-committed players to your program (tournament team)
 - MAHA has form regarding travel to make sure safety wise (will ask where going because don't want teams bringing outbreak back, protect players, etc.)
 - When registrar submits roster, after September 1, need to know where going.
 - USA Hockey will only allow sanctioned events
 - Hockey not sanctioned in our area
 - Could go to UP to play for example
- Cannot do tryout in different area
 - After September 1, don't take any non-committed player because could be construed as tryout
- MAHA is going to do the best to lobby to allow all rinks to re-open
- **MAHA Representative Report** – Ron White

NEW BUSINESS

Meeting Adjourned by Matt Burns at 8:04 PM