



GVAHA BOARD MEETING MINUTES

February 18, 2020

7:00 – Griff's Georgetown

Facilitated by: President of the Board, Matt Burns

AGENDA

Call to order by Matt B. at 7:08 PM

Welcome- Introduction of visitors

Visitor discussion

Attendance

Tammie – visitor; Ron, Matt, Ryan, Kelli, Joel, Vicki, Kim, Audra, Jami, Karen, Jim, Ciji

GVAHA Staff

- **Hockey Director** – Joel
 - Great rep at tournaments
 - Start offering learn to play in the summer
 - Numbers seem to be the same as last year – around 20
 - Mites, fundamentals, cross-ice – met with all parents
 - Try to get midget teams setup – 16U
 - Sorting through travel process

Secretary's Report

- Approval of previous months meeting minutes - approved

Team Director – Jim Rozema

- Power Skating ends next week February 24
- Spring Tryouts - Jack is working with Mike Hatkowski on setting up times for tryouts. Coaches to touch base with Jack for more information.
- Fall Tryouts - May
 - Jack and Joel to report on intent to form teams at the following age groups:
 - High School JV
 - 16U Midget
 - 14U Bantam AA
 - 13U Bantam A
 - 14U Bantam B
 - 12U Peewee AA
 - 11U Peewee A
 - 12U Peewee B
 - 10U Squirt B
- **Manager Coordinator** – Karen Sobeck
 - Ideas for registration process improvement:
 - Registration information packets for families given at fittings that includes information on practice dates/times.
 - Power skate info
 - Cost and payment dates Etc.
 - Registration check in at fittings (both House and Travel)



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- Make sure all necessary documentation is received at this time. This ensures managers and association has necessary info early and no one gets fitted without being registered.
- Mites process improvement:
 - We really need to look at the best way to register teams for Traverse City and MAHA states without managers having to foot the bill for deposits and wait for reimbursement at the end of the season.
 - Also need to look at ways to improve Coaching requirements and Birth Certificate collection.
- Travel Contracts
 - Travel contract changes regarding payment terms

Treasurer's Report – Vicki VanderVeen

- Need estimated player counts for all levels for next years budget as soon as possible

Equipment and Merchandising Director Report – Audra Atkinson

- Ordering Jerseys
- Travel Jerseys – timeline for ordering
- To review jersey submissions

Fundraising Director Report – Kelli Sterley

- Actively working with the state to get the license all set for the Hat Trick Raffle. Should have it by end of week. Printing is a few day process - so I would like to get tickets to managers by next week. We will sell until the Coaches game (March 19) all tickets and money will be required to be turned in.
- 50/50 raffle went good. total sales \$222, profit \$96
- Asking boosters of each high school and GV hockey's if we can do a 50/50 at 1 game per group thru the year next year.
- Euchre - Attending a tournament in March for more info and to see if its a good fit for us. This may be an option for us in late august. Would have 50/50, possible raffle items, food truck to donate and Michigan Moonshine to donate as well. Would be directed towards adults.
- Sponsorship:
 - All banners have been hung. All sponsors have banner package/tax info needed.
 - Will start working on new packet for next season.
- Exchange sponsorship
- **Sponsorship Coordinator**

Communications Report – Ciji Marckini

- **Social Media Moderator**

Events Director – Kim Krombeen

- Key cards for the association. Player gets 12.5 per book towards their team. Additional funds go towards the end of the year party. Offered additional back if we participate as an association rather than individual teams. Could start in august.
- Fireworks review- email sent by Tammie. If we do not have an answer tonight he is moving on to the next person who has requested a tent.
- Try hockey for free- this weekend. Need confirmation from Joel on coaches who will be attending. Any other volunteers to assist?



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- Advertising for coaches game march 19th still not out or on team snap. Cake budget? Have the coaches been notified?
- Separate email for events that can be passed on?

Vice President – Ryan Kimball

President Report – Matt Burns

- Upcoming board position openings - what positions are opening, when does communication go out
 - Vice President, Fundraising Director, and Equipment Manager; Sponsorship Coordinator
 - try to have voting open at the end of March (say March 21-31).
- **MAHA Representative Report** – Ron White
 - Leadership reports that district ran very well. They like to thank anyone who volunteered that helped make it run smoothly.
 - Leadership would also like to push for a recruitment of officials for this next season.
 - DATES FYI:
 - March 13–15 14U/D6HOST GRAHA
 - AA/D6 HOST FOX MOTORS

NEW BUSINESS

Meeting Adjourned by Matt B. at 9:00 PM