



# GVAHA BOARD MEETING MINUTES

January 21, 2020

7:00 pm- Griff's Georgetown

## **BOARD MEMBERS:**

**Present:** Ron White, Matt Burns, Kim Krombeen, Jim Rozema, Ryan Kimball, Karen Sobeck, Audra Atkinson, Jami Nyhuis, Ciji Marckini

**Quorum present?** (at least 6 of 9): **Yes**

**Others Present:** Nick Marckini

## **Proceedings:**

### **Open Comments- Visitors Discussion**

- Nick Marckini: Discussion on what coaches need for season; ways to budget for these needs; options to get these items donated
  - Water bottles, bottle carriers, white boards, pucks, warmups, markers

### **Treasurer's Report – Vicki VanderVeen**

- Email Discussion:
  - Outstanding registration fees
  - Balancing costs and fees
  - ADRAY Tournament Fees

### **Equipment and Merchandising Director – Audra Atkinson**

- Email Discussion:
  - “Alternate Jersey: I haven't heard from everyone regarding the alternate jersey flyer. If we are good with it, it will need to be communicated to the association. “
  - “Jim raised a good question about the cost to make one jersey for display. This would be something the association would need to do no matter what. Is this something we want to take on considering current financials. If it is not, then we should not offer this contest.”

### **Team Director - Jim Rozema**

- Email Discussion:
  - “A request has been made to the squirt coaches requesting feedback related to the evaluation process. One Coach has talked with me [Jim] to share that the Team Genius app that was used to evaluate players was not ready until just as or right after the evaluation session had been started and that the order players were to be evaluated was not shared in advance of the practice, which created confusion and made the evaluation of players very difficult.”
  - League play needs to be completed by end of January-Feb.
  - The ADRAY Tournaments begin February 7-9 and will be completed the following week.
  - Power skating will end on what date



# GVAHA BOARD MEETING MINUTES

January 21, 2020

7:00 pm- Griff's Georgetown

- Schedule date for coaches game
- Team Manager – Karen Sobeck:
  - Email Discussion:
    - LCAHL 2nd round playoff dates:
      - Feb 21-23 Midget AA, Midget BB
      - Feb 28-Mar 1 Sq A (10), Bantam AA (05), Midget A, Pee Wee B
      - Mar 6-8 Bantam A (06)
      - Mar 13-15 Sq AA (09), Squirt B, Bantam B, Girls
      - Mar 20-22 Pee Wee A (08), Pee Wee AA (07)
    - 1st round Playoff scheduling is underway.
    - Practices for house hockey end March 13
    - Power skates end 2/24
    - Adray tournament- managers have asked if copper division was dropped from squirt level. When will they have
    - Travel teams - PeeWee may need more practices due to 2nd round playoffs going later. Teams have been informed that they need to arrange practices needed after March 13
  - How to address practices for teams going to tournaments
    - Karen to send email with updates

## **Hockey Director Report** – Joel Breazealle

### **Events Director** – Kim Krombeen

- Email Discussion:
  - Skate with the Stars- still waiting to hear back from Jack.
  - Try Hockey for Free- signed up, still have not received a confirmation email or any information. Scheduled for February 22nd at 3:30 to 5pm
  - Coaches game- requested availability from Mike. Due to Tournament schedules may have to be a Thursday night in March or Friday March 27th or Saturday March 29th. Instead of Cake- providing cake pops. Depending on the day and time will depend on whether we provide a meal or not.
  - Membership Meeting- I believe that we should provide our association members with information regarding the costs increasing and fundraising opportunities to help minimize those increases. Also, I know of some organizations that have a rate for parents/families who wish not to participate in fundraising and a lower cost for parents/families that participate in fundraising events. Example: we require them volunteer so many hours or sell so many raffle tickets (if that is what we plan to do moving forward) in order to get a discounted rate of (set amount). We could host our own tournament at the rink.
  - Moms Game/Bake Sale- fundraising idea from Kelly and Brad. Do not have dates for this.



# GVAHA BOARD MEETING MINUTES

January 21, 2020

7:00 pm- Griff's Georgetown

## Fundraising Director Report – Kelli Sterley

- Email Discussion:
  - Sponsorships
    - The Sponsorship banner was ordered the week of 1/13
    - The individual requested banners were ordered the week of 1/13
    - There will be an all team banner put up for our season as well, ordered 1/13
    - Vicki is getting the tax form ready for distribution with the individual banners for the sponsors who requested them
  - 50/50
    - There will be a 50/50 raffle on 2/7/2020. Currently have ONLY 2 volunteers to sell tickets, we will need more! Players need to have an adult to sell tickets. Raffle tickets have been purchased and are getting ready for selling
    - Current volunteers:
      - Marckini, Krombeen
  - Hat Trick Raffle
    - Email being sent out to managers in the next few week.
  - Euchre Tournament
    - I am in the beginnings of planning a Euchre tournament for the Aug/Sept time frame. It would be held at (hopefully) Michigan Moonshine in Grandville. They tend to donate a percentage of sales back to the organization holding it. There will also be a food truck which tends to also donate a percentage back. It would be capped at 20-25 teams of 2. I am working with a Stars mom who currently puts these on for a separate fundraiser of her own.

## Communications Report – Ciji Markini

- Email Discussion:
  - Yearbook was submitted for printing. Expected by end of next week then will be distributed to team managers.
  - Propose to add to calendar for March meeting to star discussion around photographer and yearbook for 2020-2021 season.
  - Photos for e-blast and website
  - Concerns / Issues:
    - Our Purpose:
      - 1. *To develop and encourage sportsmanship between all players for the betterment of physical and social well-being*
      - This past weekend there were two different games that I was told about regarding the STARS fans in the stands not representing our program in a positive way. One situation I know the coach sent a message out to the parents directly following the game (PWAA). Kudos to Brad for handling that so quickly and effectively. The second I don't know if it was



# GVAHA BOARD MEETING MINUTES

January 21, 2020

7:00 pm- Griff's Georgetown

addressed because I don't have a connection to that team (JV team). Possibly this is happening more than we know at this point in the season and we need a reminder to our association from our board or our hockey directors?

- *To help defray the expense associated with ice hockey and team events through fundraising*
  - We have an opportunity to sell 50/50 at a Jenison home game on Feb 7th and proceeds will go to GVAHA youth hockey in some way. I have only myself and one other board member say they can help. Anyone else? Suggestions on who to ask for help and support from?
  - We lost the chance to do the same at a Hudsonville game per email correspondence from Coach Caster.

## **MAHA Rep Report – Ron White**

- Email Discussion:
  - District Tournaments for House and Travel: 01/31 through 02/02
  - Play Down Weekend for Runner-up States: 02/21 through 02/23
  - District 6 Tournament Information

## **Vice President Report – Ryan Kimball**

- Agenda Review and discussion

## **President Report – Matt Burns**

**Meeting Adjourned at:** 8:50 pm

**Next Meeting Scheduled for:** Tuesday, December 17<sup>th</sup>, 2019 at 7:00