



GVAHA BOARD MEETING MINUTES

April 16th, 2019

7:00 pm- Griff's Georgetown

BOARD MEMBERS:

Present: Greg Raad, Cori Wilson, Jim Rozema, Rebecca VanDenBerg, Kelli Sterley, Jack Williams

Absent: Audra Atkinson, Mike Hatkowski, Joel Breazealle, Jack Williams

Quorum present?- Yes

Others Present – Vicki VanderVeen, Linda Travis

PROCEEDINGS:

Called to order by Greg Raad at 7:11pm

March Minutes Approved.

OPEN COMMENTS- VISITORS DISCUSSION

Treasurer's Report – Audra Atkinson (absent)

VP Travel Report - Jim Rozema

We will have 2 volunteers to work the front desk. Tryouts are scheduled on the week of 5/20. Pre registrations will be done by Team Snap(Credit Card Payment) and walk ins by Team Genius (check and cash). We will have slips of paper to be filled out for Jack to enter into Team Genius before they skate. This will help with lines.

5/20 – Monday - Rebecca, Kelli and Linda

5/21 – Tuesday - Linda

5/22 – Wednesday - Linda

5/23 – Thursday – Linda and Cori

Cori will wash jerseys on Tuesday and bring back for Wednesday

Jack combined some of the tryout times to save on ice costs and to encourage small game play.

VP House Report – Jim Rozema

Jim has proposed language to help in updating the Adray tie breaker rules to follow standard tournament rules. He is intending to present this at the May meeting.

Jim has prepared a FAQ as it pertains to Adray and house hockey.

Team player counts:

10U – max of 14 on each team – 56 players – waiting list after 56 players to decide if another team would form or counts may change.

12U – max of 16 players including goalie – 17 if 2 goalies.

Spring Pond Skates – per Jack, the budget was set at 8 players to break even.

Numbers are looking very favorable to achieve ice costs.

Hockey Director Report – Joel Breazealle/Jack Williams

Jack is working through learning Team Snap with Rebecca.

Jack discussed the new Fundamental Program and how the fees were established. The goal was to keep it comparable with the cross ice fees.

Jack has secured a conference table and desk for the new association room. He is searching for a stackable chairs at a reasonable price. He has also secured some lockers for coaches to keep their gear onsite. Rebecca is working through window clings. Discussions of see thru stickers or solid and what windows they would be covering.

Jay (proshop) is currently organizing our equipment room and deciding what is viable for use. This equipment will be used for the new mesh bag program. If a player forgets something, Jay and team will access the room and check the equipment out. What is sold will be split 50/50 with the association.

Rebecca discussed putting info about the mesh bag program on the bulletin board.

Jack has 9 keys to the office. We will have a lock box for access. Jacks vision is that members will be able to utilize the room as a quiet place to work.

Discussion of security of forms and information.

Linda talked to Jack about ideas for the parade. Discussions of handouts, candy, etc. Discussions of possibly timing a Try Hockey for Free event and including a write up on the fundamental program.

Jack is meeting with Denise (figure skater) and Jaquelyne (figure skating) about our learn to skate program. Each instructor will get a card for a freestyle session. These charges will be billed to the association. Discussions of the GVSU girls hockey team having a representative in attendance to represent hockey.

Fundraising Report – Kelli Sterley

Scrip from March families earned 712.00. This is an expected dip due to being in off season. Kelli proposed sending more holiday reminders ie. Teachers gifts, Mother's Day, etc.

Linda asked that we clarify what happens to off season funds and Rebecca agreed to send a reminder that they roll to the new season.

Crystal DeCoster has offered to count the Family Fare receipts. Discussions on if the work is worth the reward. Kelli to address next month.

Kelli proposed each team fundraisers should have board approval and each team can do a max of 3 per season (can drives not included). She has created a tracking document in the docshare. Rebecca proposed that language is crafted that can be voted on and that a list of approved fundraisers be created. Kelli will write and distribute to a small number of the board for proofing.

Dave Atkinson is working through the lottery. Approval is needed at the Georgetown Township board meeting. Kelli and Dave will work to get on the agenda.

Linda discussed the concession stand fund raiser at the Van Andel arena. Discussions of how this would work from a team aspect. Greg brought up the idea of working through something similar with the concession stand business at the rink. Greg discussed why the team fundraising needs to be managed and how it effects the teams and the organization. He addressed that fundraising is a very important part of our organization and it is definitely a priority. Brand consistency is also important.

Communications Report – Rebecca VanDenBerg

Sponsorship package has been approved and implemented. There are 6 types of packages.

Rebecca had a parent approach her about creating a corporate liaison to create relationships with larger companies. Discussions of what that position would entail and how the funds would be distributed.

Discussions of if the plaques should still be included. Rebecca will add a check box to the form and provide something to be displayed in the businesses if they would like. Discussions of banners/posters/pictures, etc. The display item will be decided at a later date.

Rink Manager - Mike Hatkowski

MAHA Rep Report – Greg Raad

President Report – Greg Raad

Greg presented a draft of 2019/20 budget.

Greg reviewed the bylaw draft of roles and responsibilities.

Discussions of timing of future board meetings around Jack and Joel on ice schedules. Jack and Joel confirmed that one of them will be in attendance on meetings during season on Tuesday's at 7:00.

Meeting Adjourned at 9:01 pm

Next Meeting Scheduled for Tuesday, May 21 , 2019 @ 7:00