



GVAHA BOARD MEETING MINUTES

April 19th, 2016

7:00pm- Georgetown Ice Arena

BOARD MEMBERS:

Present: Mike Hatkowski, Cori Wilson, Jim Rozema, Greg Raad, Christina Smith, Kelli Sterley, Rebecca Vandenberg

Absent: Craig Sterley, Jack Williams, Mike Howey

Quorum present?- Yes

Others Present - no

PROCEEDINGS:

Called to order by Greg Raad at 7:03pm

Approval of the previous meeting minutes

- Approved – March 15th Minutes

OPEN COMMENTS- VISITORS DISCUSSION

- Greg announced new Board Members and presented Lisa Mulder with a thank you gift for her years of service.

Secretary Report

- Minutes approved. New Secretary, Cori Wilson, will begin taking minutes with this meeting.

Treasurer Report

- Greg will review monthly financial changes on his computer and reviewed his ideas for the 2016/2017 season for financial reporting. Fiscal year runs July 1st - June 30th. Greg would like to have one GVAHA account that all travel accounts roll up into for viewing.
- Greg discussed the 2015/2016 financials now that the season is over and the need to adjust the player fees to cover certain expenses moving forward, like the goalie training.

VP of Travel Report

- Mike Howey is traveling for work and was unable to attend.
- Travel tryout dates are set and posted on the website as well as online registration.

- Travel fittings will take place the week after tryouts on May 10th and 11th.

VP House Report

- Registration online will end on Aug. 31st.
- Evaluations will be Tues and Wed after Labor Day
- Jim will attend the Adray season wrap-up meeting next Wed.
- Discussion about Bantam and Midget level players wearing shirt and tie as opposed to warm-ups. Just a discussion at this point, it is hard to enforce all parents to purchase warm-ups. The suggestion was to leave it up to the coach's discretion.

Hockey Director Report

- Jack Williams was absent from the meeting. Greg announced that Jack has accepted the Jenison High School Head Coaching position.

Fundraising Report

- Scrip is being used quite a bit right now even in the offseason.
- Amazon Smile- % share given to GVAHA if purchaser selects our organization for benefit. Rate is 0.5%
- Kelly has a spreadsheet of families that actively are using fundraising in order to track balances in the offseason in order to be used for GVAHA sponsored camps.
- Little Debbie- will be in May with a profit of \$1.50/box.
- Sponsorship Packages- we are out of flyers at the rotunda and will need more
- NHL Bracket- idea for next year as a "bragging rights" type of fun activity.

Communications Director Report

- Newsletter- would like to send out announcements weekly and a GVAHA News-monthly. Discussion around timing and frequency.
 - Off season- once a month, first week of the month April-July
 - In Season- Twice a month, first week and third week
 - Exception- Aug/Sep will send late Aug for first week of Sept
- Content- Scores, Schedules, Player Spotlight, Board introductions, Coach introductions.
- Google Drive- The board will have a shared google drive for all documents per board member.

- SPORTNGN- There will be a \$400 conversion for moving that website to a mobile friendly version.
- Consolidating two facebook pages so there is just one and it will be more efficient.

Township Representative Report

- Reminder that there are camps scheduled at Georgetown.
- Reminder that there are tournaments in the fall at Georgetown and to encourage our teams to participate.
- Squirt/PeeWee coaches have approached Mike about having a skill skate session on Tuesdays @ 6PM, \$10 drop-in. Birth Year 04-08.

MAHA Representative Report

- Nothing to report.

President's Report

- Greg reviewed the final membership survey results and compiled the responses into an analytic for ease of review. Communication with the association will be forthcoming on how the board will respond and adjust to feedback.
- Michigan State Game Tryouts are soon, encourage our members to attend.
- High School Connections- Greg met with the Hudsonville High School AD and Coach about building relationships with their program and ours by creating mentor and skill skate programs with their players and GVAHA updating our database to include age, grade level and school district information.
- Discussion with having a liaison for both Hudsonville and Jenison schools to maintain and encourage the connections with GVAHA. Suggestions were Jack Williams for Jenison and Chris Wilson for Hudsonville.
- Greg discussed the need for membership retention at GVAHA and welcomed ideas on how to do that.
- Off Ice Training- discussion on options for the off-ice training facility. Private investor would like to get quotes and ideas of what could be done with the rink. Greg suggested going to Dan Carlton with Georgetown Township to discuss.

- Treadmill- Last month Jeff Wressell presented a proposal to bring a treadmill to Georgetown but it looks like that proposal has been withdrawn at this time.

NEW BUSINESS

- Meeting adjourned at 9:26 PM

Next Meeting Scheduled for Tuesday, 05/17/16 @ 7pm