

**2018-2019 SPONSORSHIP AND
ADVERTISING**



**GRAND VALLEY AMATEUR
HOCKEY ASSOCIATION**



GRAND VALLEY AMATEUR HOCKEY ASSOCIATION

OUR LOVE OF HOCKEY

A sport where teammates are more than teammates. Friends are more than friends. The game is more than a game. Brothers. Sisters. A Community. A road tournament into a family getaway. It gives us the opportunity to turn a frozen sheet of ice into memories. **IT'S A TRADITION. IT'S A PASTIME. IT IS OUR LOVE OF HOCKEY.**

OUR PURPOSE

- To develop and encourage sportsmanship between all players for the betterment of physical and social well-being
- To encourage and improve the quality of ice hockey in the township of Georgetown and the surrounding areas
- To provide both instructional and competitive ice hockey opportunities to its members
- To help defray the expense associated with ice hockey and team events through fundraising

OUR HOME ICE



Griff's Georgetown (fka Georgetown Ice Center) was built by Geogetow Township in 2004 and is currently owned by DP Fox Holdings LLC. It features two sheets of NHL size ice and is home to the GVAHA Stars, three area high school teams, and three GVSU Club Teams. Griff's Georgetown offers a variety of skating and hockey programs for youth and adults. They are also home to B.C. Pizza and SK8's Pro Shop. The ice center sees over 250,000 patrons, players, parents and voters visit annually. Visit www.griffsgeorgetown.com



WWW.GVAHA.ORG



[facebook.com/GVSTARS](https://www.facebook.com/GVSTARS)



twitter.com/GVAHAHOCKEY



[instagram.com/GVAHAHOCKEY](https://www.instagram.com/GVAHAHOCKEY)



SPONSORSHIP AND ADVERTISING

The Grand Valley Amateur Hockey Association is currently seeking sponsors for the upcoming season. Sponsorships are available for both House and Travel Hockey Teams to ease the financial burden of their members. Your generous contribution will help offset team costs such as tournament fees, ice-rental and association operational costs. GVAHA is a nonprofit organization and a portion of your contribution may be tax deductible. There are four sponsor packages to choose from.

CENTER ICE \$750

- Your company name or logo displayed on an GVAHA Association Season Sponsor Banner displayed at Griff's Georgetown
- Your company name or logo displayed on the GVAHA website with a link to your company website
- Full Page Ad in the GVAHA Yearbook (Full Page Ad 7.5" x 10")

HAT TRICK \$350

- Your company name or logo displayed on an GVAHA Association Season Sponsor Banner displayed at Griff's Georgetown
- Your company name or logo displayed on the GVAHA website with a link to your company website
- Half-Page Ad in the GVAHA Yearbook (Half Page Ad 7.5" x 5")

POWER PLAY \$100

- Your company name or logo displayed on the GVAHA website with a link to your company website
- Quarter Page Ad in the GVAHA Yearbook (Quarter Page Ad 3.75" x 5")

PENALTY KILL \$50

- Your company name or logo displayed on the GVAHA website with a link to your company website
- Business Card Size Ad in the GVAHA Yearbook (Business Card Ad 3.5" x 2")



GRAND VALLEY AMATEUR HOCKEY ASSOCIATION

SPONSORSHIP AND ADVERTISING AGREEMENT FORM 2018-2019 SEASON

Business Name: _____

Business Address: _____

Business Website: _____

Facebook/ _____ Twitter Handle @ _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

YES! I would like a donation letter receipt for tax purposes.

Sponsorship Package: (Please check the appropriate option)

- Center Ice \$750 (Full Page Ad 7.5" x 10")
- Hat Trick \$350 (Half Page Ad 7.5" x 5")
- Power Play \$100 (Quarter Page Ad 3.75" x 5")
- Penalty Kill \$50 (Business Card Ad 3.5" x 2")

SPONSORSHIP & ADVERTISING
DEADLINE
OCTOBER 1, 2018

Please submit company logo and
advertisement artwork via email to
hockey@gvaha.org

Cash or checks accepted. Please make checks payable to GVAHA.

Please return to: GVAHA Sponsorships
8500 48th Ave
Hudsonville, MI 49426

Please indicate the desired allocation of your sponsorship:

- Team (Indicate Team) _____
- Association

(GVAHA Player and Board Use Only)

Date Paid _____ Check# _____ Credit Amount _____