



# GVAHA BOARD MEETING MINUTES

March 20,2018

7:00 pm- Georgetown Ice Arena

## **BOARD MEMBERS:**

**Present:** Greg Raad, Kelli Sterley, Rebecca VanDenBerg, Cori Wilson, Mike Hatkowski, Mike Howey, Jim Rozema, Joel Breazelle, Jack Williams

**Absent:** Craig Sterley, Audra Atkinson

**Quorum present?**- Yes

**Others Present-** Karen Sobeck, Crystal DeCoster, Dave Atkinson, Samantha Harvath, Tammie DenBoer

## **PROCEEDINGS:**

Called to order by Greg Raad at 7:01 pm

### **OPEN COMMENTS- VISITORS DISCUSSION**

- Tammy and Samantha are interesting in helping manage mites next year. Will work with Joel and Jack on which exchanges make the most sense for the teams.

February Minutes Approved

### **Treasurer's Report – Greg Raad**

- Greg ran through the accounts as they stand through March and outlined all income and expenditures for the year.

### **VP Travel Report – Mike Howie**

- Working through dates and times of skill development. Coaches meeting 3/24 and first session is 3/26.
- Stick and Puck cards are in and handed out.
- Greg ordered numbered tryout jerseys at proshop. 102 total.

### **VP House Report**

- Congrats to Squirt house state championship.
- Year end evaluations. Jim sent Jack and Joel a breakdown of the time comparisons. No evaluations from Bantam AA or JV teams.

- Joel would like to have the opportunity to add subjective comments to the evaluations pertaining to hockey IQ, how they adapt to change, body language, what type of teammate are they etc. Similar to a scouting report.
- Registrations for house teams. We are still anticipating a Bantam house team and registration is open. Discussions of holding checks until a team is full. Mike will make a promo code that will delay the cost until a roster is posted.
- House fees/discounts – Open enrollment will start 4/2. Returning members, if registered by 6/1, the fee structure will be the same as last year with promo code. Mike to work on possible additional \$50.00 credit per player if autopay is signed up for. Total bill due 12/31. Late fees may apply.
- Video projector in meeting room. Greg and Mike are working through. Township has projector and screen. Possible white board.
- Spring and Fall coaching announcements – if we are going to make a coaching change then we need to wait until the season is done before we announce.

#### **Hockey Director Report – Jack Williams/Joel Breazelle**

- Jack - Spring try-outs – U16 schedule changes due to national schedules. Tryouts will pay at kiosk on tryout days.
- Jack - Checking and safety camp - 2 4 day camps this summer on online. Opening up to Peewee age.
- Jack - Golf outing is 9/8 at the Meadows.
- Jack and Joel have met with cross ice and mite families and made individual recommendations for each player. These conversations are important as some kids are starting later and staying at mites for an additional year may make sense.
- Joel - Spring Learn to Play is scheduled for 4/12. 8 week session. Rebecca will email all the “try hockey for free” list with dates.

#### **Fundraising Report – Kelli Sterley**

- More families have been added to Scrip
    - Greg – Team fundraising can be done if it benefits the entire team – car drives, car wash, etc.
- Year end party – 3/24 – BC pizza has been ordered. Pizza, Breadsticks and salad. Discussions of seating and flow of the night. Additional seating may be needed in the stands. Verwys is announcing. Open skate will be from 4-6.

- Crystal is holding a craft day and donating proceeds to the association. Rebecca will send invite to the association.

#### **Communications Report – Rebecca VanDenBerg**

- Presented the click report for the try hockey for free marketing campaign. Facebook and school flyers were very successful. 59 registered and 46 skated.
- Presented and overview of GVAHA social media strategy. Discussions of purchasing ads for facebook about tryouts or spring hockey. Different demographics on each platform ie: Twitter/Dads, Facebook/Moms, Instagram/Mom and players.
- Mission statement and try hockey for free are most popular posts.
- Discussions of budget possibilities and what would be promoted.
- Discussions of how to get more equipment for try hockey for free events.
- Discussions of needed a stick sponsor or fundraiser for these events.

#### **Township Representative - Mike Hatkowski**

- West rink is melted. 2 Roller Derby teams are scheduled
- Discussions of quality of ice on West Rink and the line on the ice on the East Rink. New pump is being melted 6/29 – 7/7 for installation.
- Intro to hockey starts 4/12. Learn to skate starts on 4/19 for 8 weeks.
- Spring and Summer adult leagues are forming.

#### **MAHA Rep Report – Greg**

- Last weeks meeting was cancelled

#### **President Report – Greg Raad**

- Need list of incoming squirts that need garment bags.
- Motivational quotes in the locker rooms.
- Operating guidelines need to be reviewed and voted on.
- VP of Travel needs to be filled.
- Rebecca is working on calendar.
- Discussions of CPR training for coaches and rink staff.

**Meeting Adjourned at 9:09pm**

**Next Meeting Scheduled for Tuesday, 4/17/2018 @ 7pm**