



GVAHA BOARD MEETING MINUTES

January 17, 2017

7:00 pm- Georgetown Ice Arena

BOARD MEMBERS:

Present: Greg Raad, Kelli Sterley, Rebecca Vandenberg, Cori Wilson, Mike Howey, Mike Hatkowski, Jack Williams, Jim Rozema

Absent: Christina Smith, Joel Breazeale and Craig Sterley

Quorum present?- Yes

Others Present- None

PROCEEDINGS:

Called to order by Greg Raad at 7:04 pm

OPEN COMMENTS- VISITORS DISCUSSION

- No visitor business

Secretary Report

- Minor changes to minutes and approved

Treasurer Report (via Greg)

- Working to reconcile travel team accounts with the association account.
- New coaching compensation package for house will be implemented for the current season. The cost for this season was split between the association and the township.

VP of Travel Report

- PowerPlayer
 - Procure 2 tablets and cases. Estimated time: 2-4 weeks. Tablets will be used on ice by the coaches for analytics and measurements
 - Roll out process
 - Start by introducing to the house squirt teams either late Feb of this year or wait for next season.
 - Introduce to all house and travel teams next season. Estimated Time 3 months

- Introduce to PeeWee A Travel team before end of season and begin getting players signed up. Estimated time: 2-4 weeks
 - Implementation Plan
 - Hockey Directors to standardize what data should be collected and analyzed before next season
- Travel banner and stand was ordered on 1/15 with expected arrival on 1/23. Stand can be used for other banners moving forward.
- Travel Webpage Texting Service Feature – a texting service has been implemented for parents and athletes to receive the most up to date information for tryouts. Text EZHockey to 797979 to enroll.
 - This will be promoted by social media in hopes of reaching players that are not currently part of the organization
- Teamsnap Tryout Registration with Online Pay
 - Can be used to process tryout fees at check in with no charge from Team Snap
 - Rebecca to check and see if team deposit can be processed this way also
 - Packets/Contracts to hand out at tryouts – discussions of what to include
- Protocol for cuts at tryouts – Cori to document a process that upholds the standards of GVAHA while giving the coaches the freedom handle as they see fit
 - Parent meeting and deposits collected when team is announced
- Discussions of different ways to promote the coaches before tryouts.
 - Will wait until after state tournaments are completed (per MAHA rules for coaches moving associations).
- Off Season Ice Passes for GVAHA Player
 - Complimentary Program Details
 - Punch cards that give 3 free passes to stick and puck from April to October
 - Paid Program
 - 10 ice times for 100.00
 - Punch card given
 - Open to 8u-14u
 - Session includes on hour ice skill development and ½ hour of off ice agility training
 - Run by coaches
 - Goal is skill advancement and fun
 - Makes sense to do if 19 passes are sold. Will create a waiting list and open up another sheet if there are 40

VP House Report

- 1/27 @ 5:00 is the next “Meet the Stars” night. Jenison vs. Hudsonville

- Squirt Adray Tournament Announcer needed for final game. Jack to ask announcer of Jenison games if he is available.
- Next year the mid-season coaches meeting will be established at the beginning of the season so it does not get lost in the shuffle
- Notification has been sent out to coaches that the second round of evaluations are due to the parents by 2/10
 - At parent meeting there should be handouts on 3 on 3 tournaments, sprint hockey and texting app

Hockey Director Report-

- Try hockey for free – high school kids are helping. Considering reaching out to PeeWee/Bantam teams to see if any have interest in helping.
 - Rebecca is promoting the event

Fundraising Report – no update

Communications Director Report – no update

Township Representative Report – no update

MAHA Representative Report – by Greg

- Notifications were sent to coaches pertaining to MAHA enforcing the rule that no coaches can talk to referees.

President's Report

- We need to start thinking about Spring programs
- Keep adding dates to the yearly calendar so we can duplicate from year to year
- Manager books – giving new manager a 3-ring binder that outlines what is needed. Kelli to try and duplicate what is in hers.

NEW BUSINESS

- Meeting adjourned at 8:45pm by Greg Raad.

Next Meeting Scheduled for Tuesday, 2/21/2017 @ 7pm