



# GVAHA BOARD MEETING MINUTES

January 16, 2018

7:00 pm- Georgetown Ice Arena

## **BOARD MEMBERS:**

**Present:** Greg Raad, Cori Wilson, Craig Sterley, Kelli Sterley, Jim Rozema, Rebecca VanDenBurg, Mike Hatkowski

**Absent:** Mike Howie, Jack Williams, Joel Breazeale

**Quorum present?-** yes

**Others Present-** Crystal DeKoster, Karen Sobeck

## **PROCEEDINGS:**

**OPEN COMMENTS** - Greg spoke to possibly adding additional positions to the board. Karen proposed the idea of having a position for each age group. Would the team managers be good candidates for this? Discussions of Chairmen of the Board that overlaps every other year as the president. Rebecca spoke of having a possible Event Coordinator position (coordinating Meet the Stars and Season beginning and end party). Discussions of changing the bylaws to make these positions Members at Large positions. Greg will look at the bylaws to see if they need to be changed.

**Secretary Report** – January minutes approved

### **Treasurer Report – presented by Greg**

- Jerseys have been paid for.
- Request submitted to township for the association fees for the house players.
- Sponsorships were lighter this year but still provided some income

### **VP of Travel Report – presented by Greg**

- Coaches need to be discussed for 2018/19 travel season

### **VP House Report – Jim Rozema**

- Mites are part of the township program and not the association. Managing these teams is becoming more than what one person can

accomplish. We need to look at the numbers next year to ensure that there are adequate numbers of managers.

- Concern that too many tournaments at this age will burn families out. Discussions on how to reduce this with D6 scheduler.
- Cross-Ice needs a representative to help with management duties also.
- Joel and Jack to discuss to cross-ice parents that have players moving up that they will travel less as a Squirt.
- Discussions of how to do a block of tickets for the Griffins so the teams can sit together. Now a coupon code is provided but they pick seats when they purchase them individually. Karen has not gotten the link for cross-ice yet and will ask the Griffins representative on what is a better process moving forward. Discussions of telling families to buy tickets in one section if they want to sit with their team.
- 12U has done there second round of evaluations.
- Greg and Jim presented potential player counts for next year and how many teams could possibly be fielded next year with current membership counts.
- Meet the Stars is 1/27. Jim asked for volunteers to assist.
- Discussions of what to do about delinquent house players if arrangements have not been agreed upon.

#### **Hockey Director Report- Jack Williams/Joel Breazeale**

##### **Fundraising Report – Kelli Sterley –**

- Email sent to Griffins about concessions
- Crystal DeKoster has sent early sponsorship information out for next year
- Crystal inquired as to if we can do the “Direct Your Dollar” at Family Fare. Rebecca has information that she will give to Kelli to research.

##### **Communications Director Report – Rebecca VanDanBerg**

- Yearbook is completed
- Team pics are available now and will be put on the bulletin board
- We qualified for Google Ad grants as an organization. We have had 230 impressions in the last 30 days
- Emails will start ramping up with coaching announcements and end of the year festivities.
- Rebecca will include sponsorship information for next year in the next email

### **Township Representative Report – Mike Hatkowski**

- Squirt Copper tournament is at 2/16-18. Rink will staff. Discussions of playing MAHA vs. Adray. Jim would recommend that all team play MAHA.

### **MAHA Representative Report –**

- Last meeting discussed how teams will be seated for districts. We do not have any teams in districts this year.

### **President – presented by Greg**

- Greg presented mid-year coaching evaluations.
- Discussions of how the Freak Factory partnership has gone. Jim's team had no show issues. Other teams had a good experience. They will continue through February and we will re-evaluate the partnership next year.
- Rebecca inquired on the status of the enrollment on the Squirt tournament.

**Adjourned at 8:40pm**

**Next Meeting Scheduled for Tuesday, 02/20/2018 @ 7pm**